



International Gay & Lesbian Travel Association

36th IGLTA ANNUAL GLOBAL CONVENTION

2019 Pre & Post FAMS



New York City will host IGLTA's 36th Annual Global Convention in 2019, a first for the destination. This creates a rare opportunity for IGLTA member businesses in the region to coordinate FAM trips that target the global participants in the premier educational and networking event for the LGBTQ tourism industry.

The International Gay & Lesbian Travel Association (IGLTA) was established in 1983 and has its global headquarters in Fort Lauderdale, Florida (USA). The organization is a not-for-profit trade association, 501c6 status with a 501c3 Foundation and members in 80+ countries. Members include a wide range of tourism/hospitality and media professionals, including tour operators, travel agents, destination offices, travel media, hoteliers, airlines, cruise lines, and LGBTQ marketing firms.

The convention will be held from 24 -27 April, 2019 at the New York Hilton Midtown, with local events around the New York City area. Our convention is the world's largest and most comprehensive convention on LGBTQ tourism, providing an opportunity for you to learn about trends, network with global LGBTQ tourism leaders and media, and promote your destination. Expected attendance is 550 tourism and media professionals from more than 30 countries.

The convention includes educational seminars, general session speakers, a media networking event, a buyer/supplier appointment-driven marketplace, and networking events. We look forward to having your organization attend the convention as well, the best way to maximize participation in the FAM program.

IGLTA requests a marketing fee of \$600 to promote your destination FAM trip, which is due upon acceptance of your FAM submission. Although your FAM trip may have limited attendance, we will market your destination/business to approximately 6,500 tourism and media professionals in 80+ countries through IGLTA channels in the months leading up to the conference.



Below are specific details if you would like to offer an optional pre/post FAM trip(s) to your destination.

- FAM Host (CVB/DMO/Hotel Host/Tour Operator) opportunities are available to IGLTA members only at a fee of \$600 for up to three FAMs . This fee covers marketing of your destination to our entire business network, over 6,500 tourism professionals worldwide. If your business is not a member, we refer you to www.iglta.org/join.
- Itineraries must be submitted to IGLTA by 1 October, 2018. Adjustments to itineraries are permissible; this deadline is for marketing the FAM option to the membership early. Send details once compiled, to convention@iglta.org.
- IGLTA will market your FAM trip(s) to its global business network of more than 6,500 LGBTQ tourism/media contacts, regardless of which members actually attend the convention. This will help maximize exposure. Your FAM trip(s) will also be included on the convention website for members worldwide to view. IGLTA can also assist in securing press FAM participants, based on your markets of interest.
- Please note that each destination/business is responsible for creating its own itinerary, selecting FAM participants, and keeping them informed of FAM schedules. Each FAM offering must include a direct point of contact for our participants.

Available Pre/Post FAM trip options to offer:

- FAM for up to 6 press participants; covers all costs including transport to/from New York City area and your location. (Flight assistance to NYC will greatly increase access to top LGBTQ media.) Participants must be at IGLTA convention from 25 – 27 April, 2019. Questions on press FAMs may be sent to IGLTA VP-Communications LoAnn Halden at: loann.halden@iglta.org
- FAM for up to 10 travel agents/tour operators/meeting planners, either complimentary or at a nominal fee. Pre-FAMs must be completed by 23 April, 2019 and Post-FAMs must begin no earlier than 28 April, 2019
- FAM for all other participants that want to visit your destination. This can be a destination package offered at a discounted fee or local IGLTA member hotel properties could offer a reduced rate. Pre-FAMs must be completed by 23 April, 2019 and Post-FAMs must begin no earlier than 28 April, 2019.
- For other questions, please contact convention@iglta.org or +1 954.630.1637 x 707.

Thank you! We look forward to promoting your business to our global membership as soon as possible.



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Please complete the following and return ASAP to convention@iglta.org

Destination:	
Address:	

Primary Contact Name: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Secondary Contact Name: _____

Secondary Contact Email: _____

Secondary Contact Phone: _____

FAM trip(s) offered:

_____ Press FAM (Pre, Post or Both?)

_____ Available slots (max # participants)

_____ Travel Agent / Tour Operator FAM (Pre, Post or Both?)

_____ Available slots (max # participants)

_____ Destination FAM (all other participants) (Pre, Post or Both?)

_____ Available slots (max # participants)

Your destination agrees to the \$600 marketing fee for up to three FAM options.

NAME (print): _____

SIGNATURE: _____

DATE: _____