2019’s Top LGBTQ+ Travel Trends & Tips

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Panelists:
George Carrancho, Managing Director, West Coast, First in Service
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Travel Agencies: Today & Beyond

U.S. TOTAL GROSS BOOKINGS

TRAVEL AGENCIES
30%

Supplier offline 24%
Online agencies 18%
Supplier website/apps 28%

U.S. TRAVEL AGENCY MARKET FORECAST

$112.8
$127

2017 2021

Source: Phocuswright
WHO USES TRAVEL ADVISORS?

TRAVEL ADVISORS REPRESENT:

- 66% PACKAGE TOUR SALES
- 75% ALL US INTERNATIONAL TRAVEL
- 82% LUXURY CRUISE SALES

2018: Who Uses Travel Advisors

51% of Millennial Families Use Travel Advisors

- Millennials: 39%
- Gen Xers: 21%
- Boomers: 16%
- Matures: 16%

Source: MMGY Global 2015 Portrait of the American Traveler
Airline Industry Outlook

- Airline Investments: Equipment, Routes, Technology, Customer Experience
- Positive GDP Forecasts
- Strong Dollar
2019 CONSUMER TRAVEL TRENDS SURVEY

SURVEY OF MORE THAN 3,500 TRAVELERS

96% INTEND TO TRAVEL FOR VACATION IN 2019
89% PLAN TO SPEND THE SAME OR MORE
NEARLY 90% WILL TAKE THE SAME OR MORE TRIPS
76% PLANNING AT LEAST TWO OR MORE LEISURE TRIPS IN 2019
36% WILL TAKE AT LEAST ONE SOLO TRIP IN 2019

Source: Travel Leaders Group Consumer Survey, Q4 2018
2019'S HOTTEST TRAVEL TRENDS

1. FAMILY TRAVEL
2. SOLO TRAVEL
3. EXPERIENTIAL TRAVEL: CULTURAL, CULINARY, SELF-DISCOVERY
4. HEALTH & WELLNESS
5. CRUIISING: BIG, BIGGER AND SMALL
THANK YOU!

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