



2019's Top LGBTQ+ Travel Trends & Tips

Moderator: Monty Swaney, Co-President, Tzell Travel Group

Panelists:

George Carrancho, Managing Director, West Coast, First in Service

Kwin Mosby, Managing Editor, Vacation.com

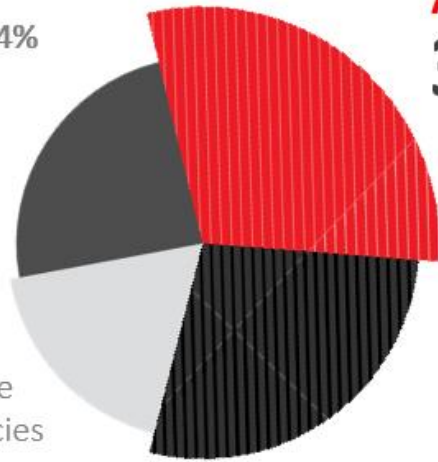




Travel Agencies: Today & Beyond

U.S. TOTAL GROSS BOOKINGS

Supplier
offline 24%

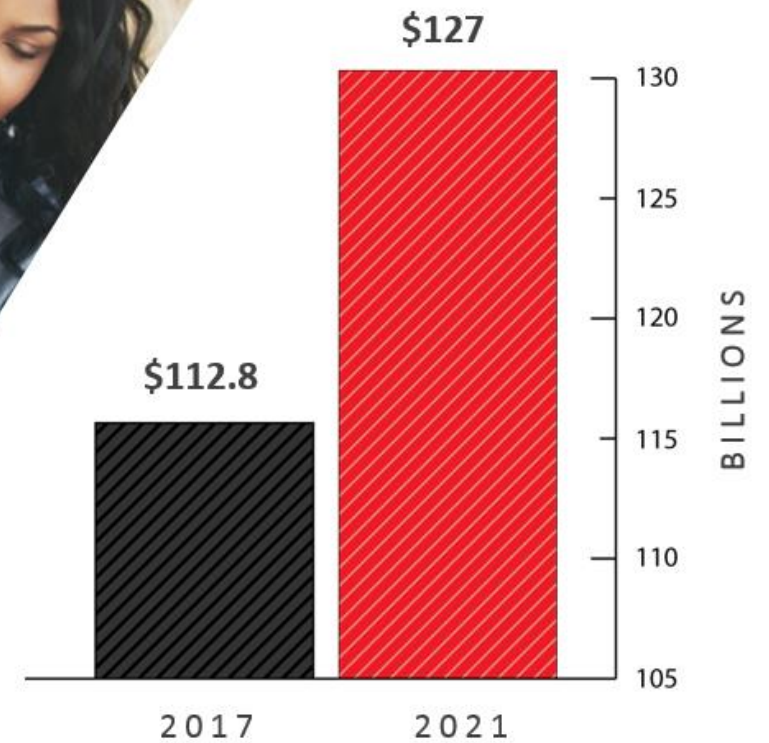


Online
agencies
18%

Supplier
website/
apps 28%

**TRAVEL
AGENCIES
30%**

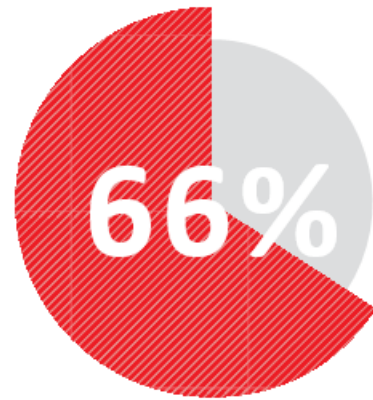
U.S. TRAVEL AGENCY
MARKET FORECAST



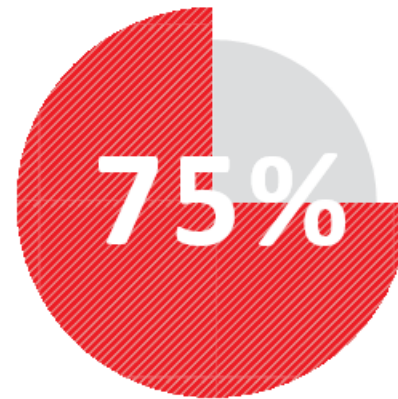


WHO USES TRAVEL ADVISORS?

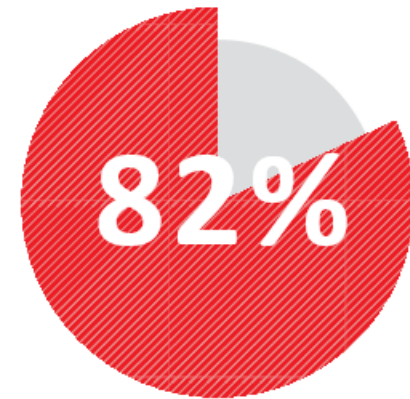
TRAVEL ADVISORS REPRESENT:



**PACKAGE TOUR
SALES**



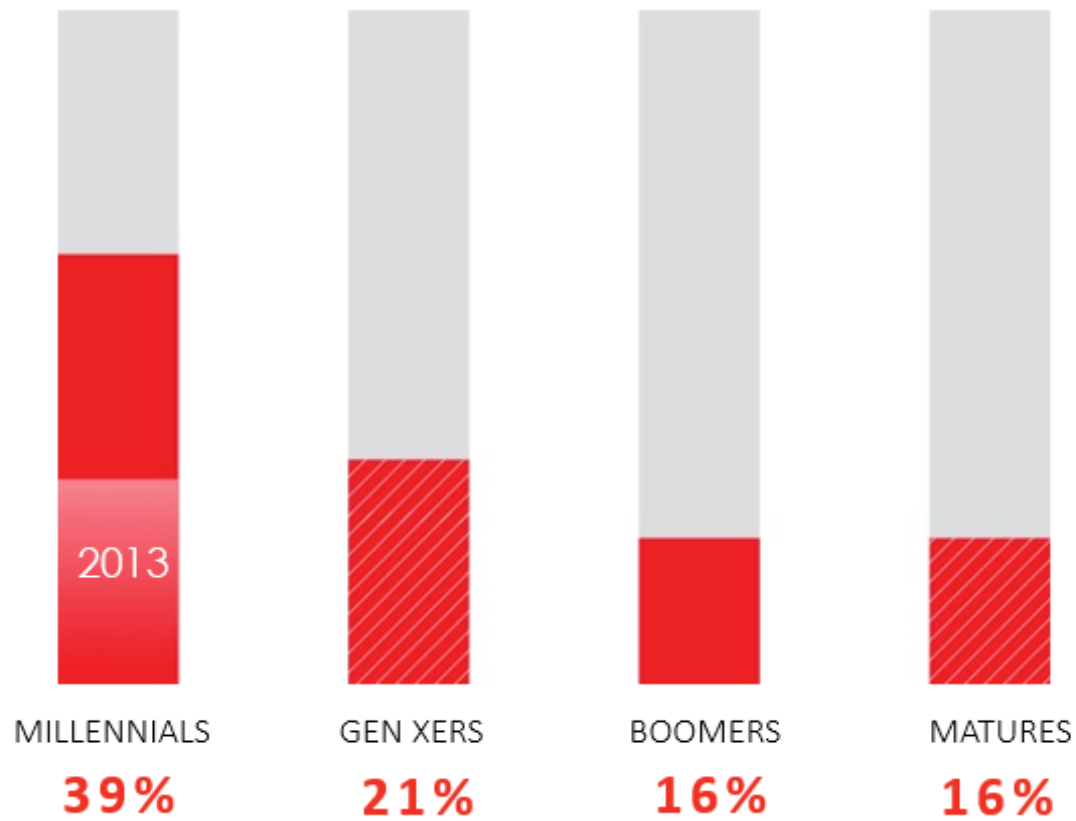
**ALL US
INTERNATIONAL
TRAVEL**



**LUXURY CRUISE
SALES**



2018: WHO USES TRAVEL ADVISORS



51%
OF MILLENNIAL
FAMILIES USE
TRAVEL ADVISORS

Source: MMGY Global 2016 Portrait of the American Traveler



AIRLINE INDUSTRY OUTLOOK



Airline Investments:
Equipment, Routes, Technology,
Customer Experience



Positive GDP Forecasts



Strong Dollar





| 2019 CONSUMER TRAVEL TRENDS SURVEY

SURVEY OF MORE THAN 3,500 TRAVELERS



96%

INTEND TO TRAVEL FOR VACATION IN 2019

89%

PLAN TO SPEND THE SAME OR MORE

NEARLY

90%

WILL TAKE THE SAME OR MORE TRIPS

76%

PLANNING AT LEAST TWO OR MORE
LEISURE TRIPS IN 2019

36%

WILL TAKE AT LEAST ONE
SOLO TRIP IN 2019





2019'S HOTTEST TRAVEL TRENDS

1. **FAMILY TRAVEL**
2. **SOLO TRAVEL**
3. **EXPERIENTIAL TRAVEL:
CULTURAL, CULINARY,
SELF-DISCOVERY**
4. **HEALTH & WELLNESS**
5. **CRUISING:
BIG, BIGGER AND SMALL**





THANK YOU!

For more information, visit www.tzell.com
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