UNITE!

IGLTA 2019 • NEW YORK CITY
36TH ANNUAL GLOBAL CONVENTION
APRIL 24 – 27

TRAVEL • LEARN • CONNECT
Your legendary vacation awaits at AULANI, A Disney Resort & Spa in Ko Olina, Hawai'i. Enjoy some of Hawai’i’s best pools and waterslides, the singing, dancing and storytelling of KA WA’A, A Lū’au and Aunty’s Beach House, a complimentary kids’ club for kids 3 and up. It’s only at AULANI Resort that Hawai’i comes to life with new adventures, discoveries and a touch of Disney magic for the entire family.

DisneyAulani.com
The mission of IGLTA is to provide information and resources for LGBTQ+ travelers and expand LGBTQ+ tourism globally by demonstrating its significant social and economic impact.

Brand USA is a proud sponsor of the 36th IGLTA Annual Global Convention.
2019
CONVENTION APP
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Malta Gozo & Comino
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>NYC MAYOR WELCOME LETTER</td>
<td>7</td>
</tr>
<tr>
<td>NYC &amp; COMPANY WELCOME LETTER</td>
<td>9</td>
</tr>
<tr>
<td>WELCOME FROM OUR CEO</td>
<td>11</td>
</tr>
<tr>
<td>LOCAL IGLTA MEMBERS</td>
<td>12</td>
</tr>
<tr>
<td>STONEWALL 50TH ANNIVERSARY</td>
<td>15</td>
</tr>
<tr>
<td>MEMBER ANNIVERSARIES</td>
<td>16</td>
</tr>
<tr>
<td>SPEAKERS</td>
<td>20</td>
</tr>
<tr>
<td>HOTEL MAP &amp; 2019 AGENDA</td>
<td>24</td>
</tr>
<tr>
<td>NYC DELEGATE DISCOUNT PASS</td>
<td>30</td>
</tr>
<tr>
<td>NEW EVENT PARTNER &amp; NEW BOARD MEMBER</td>
<td>34</td>
</tr>
<tr>
<td>IGLTA 2019 HONORS</td>
<td>36</td>
</tr>
<tr>
<td>IGLTAF VOLUNTOURISM DAY</td>
<td>38</td>
</tr>
<tr>
<td>IGLTAF SCHOLARSHIP PROGRAM</td>
<td>46</td>
</tr>
<tr>
<td>IGLTAF RESEARCH</td>
<td>48</td>
</tr>
<tr>
<td>IGLTA’S OPERATIONS TEAM</td>
<td>50</td>
</tr>
<tr>
<td>NEWEST GLOBAL PARTNERS</td>
<td>56</td>
</tr>
<tr>
<td>CONVENTION SPONSORS</td>
<td>58</td>
</tr>
<tr>
<td>GLOBAL PARTNERS</td>
<td>60</td>
</tr>
<tr>
<td>MEDIA PARTNERS</td>
<td>62</td>
</tr>
<tr>
<td>EVENT &amp; MARKETING PARTNERS</td>
<td>64</td>
</tr>
<tr>
<td>ORGANIZATIONAL PARTNERS</td>
<td>66</td>
</tr>
<tr>
<td>PROMOTE YOUR BUSINESS</td>
<td>70</td>
</tr>
</tbody>
</table>

Cover photo credit: © NYC & Company/Julienne Schaer
WELCOME TO NYC
EVERYONE IS CELEBRATED HERE
YOUR ULTIMATE RESOURCE
FOR EVERYTHING NYC
NYCGO.COM

UNITE!
24-27 APRIL 2019

DRAG PERFORMER MARTI GOULD CUMMINGS
Dear Friends:

It is a great pleasure to welcome everyone to New York City for the IGLTA Annual Global Convention.

For eight consecutive years, we have proudly welcomed a record number of visitors to our great city, and New York continues to be strengthened by our thriving tourism industry. My administration is deeply committed to keeping our door to the world open and preserving our reputation as a place for all people, including the diverse and vibrant LGBTQ+ community, and that’s why there’s no better place than our city to host this year’s IGLTA Convention. By bringing together LGBTQ+ tourism and travel professionals for a wide variety of networking events, volunteer opportunities, roundtable discussions, educational programming, and more, IGLTA offers industry leaders the chance to discover ways to better serve their clients and promote LGBTQ-friendly destinations around the world. I am proud to join in applauding all of the convention’s organizers and supporters for promoting the bold spirit of inclusion and equality that defines our city and fueling the continued growth of the tourism sector.

On behalf of the City of New York, please accept my best wishes for an enjoyable and informative convention, and a wonderful stay in our great city.

Sincerely,

Bill de Blasio
Mayor
In Greater Fort Lauderdale, we welcome everyone who shares our spirit of spontaneity. Discover a colorful collection of cultures and activities as unique and individual as you. Visit sunny.org/lgbt
April 23, 2019
Dear Friends:

On behalf of NYC & Company, the official destination marketing organization for the City of New York, it gives me great pleasure to welcome you to IGLTA’s 36th Annual Global Convention at the New York Hilton Midtown.

It is particularly poignant to welcome you this year, as 2019 marks the 50th anniversary of the Stonewall Uprising, a pivotal moment in LGBTQ+ history that gave rise to the modern Pride movement.

In conjunction with Stonewall 50, we are also honored to be hosting WorldPride in June, the first time this global gathering has ever been held in the United States. Because of these historic events, we have declared 2019 the ‘Year of Pride,’ to celebrate the indomitable spirit of NYC’s vibrant LGBTQ+ community and its rich legacy.

In addition to the iconic events that will take place in June, the City is offering a yearlong roster of cultural activity that we encourage you to experience during your time here. Your complete resource for everything NYC can be found at nycgo.com.

Please accept my best wishes for an extraordinary convention. We are thrilled to be your host and hope you enjoy your visit to NYC – a destination where everyone is celebrated.

Sincerely,
Fred Dixon
President and CEO
OUR BRAND MOVING FORWARD

Founded in 1983, IGLTA has evolved continually over the last 36 years and our new logo reflects our role as the global leader in advancing LGBTQ+ travel.
Greetings IGLTA delegates!

It’s with enormous pride that we welcome you to IGLTA’s 36th Annual Global Convention in New York City, in the 50th anniversary year of the Stonewall Uprising. We join the world in celebrating the destination where the LGBTQ+ community united against discrimination in June 1969 and sparked a global push toward equality and visibility.

With our host city’s rich LGBTQ+ history as inspiration, we UNITE here, at the New York Hilton Midtown, around the common goal of creating a world that is welcoming for all travelers. Over the next few days, you’ll hear from industry thought leaders about the many ways that your business can engage with and support LGBTQ+ travel—and benefit as a result. Many of these speakers are appearing on the IGLTA main stage for the first time, such as Mara Keisling, Founder & Executive Director of the National Center for Transgender Equality; Kenneth Kwok, Founder of Global Citizen Capital in Hong Kong; and Mexico-based tech expert Ophelia Pastrana. When business and inclusivity merge, everyone wins.

Although we’ve come a long way since Stonewall, the daily news we receive from around the globe underscores that we still have a long way to go to ensure a safe landscape for our LGBTQ+ family. We appreciate you taking the time to travel, learn and connect with us in NYC, one of the most welcoming and diverse cities in the world. United, we can advance LGBTQ+ tourism to new heights.

Wishing you a great conference!

John Tanzella - President & CEO
## Local IGLTA Members

<table>
<thead>
<tr>
<th>Name</th>
<th>City</th>
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<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
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<td>belmond.com/lgbt-travel</td>
</tr>
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<td>New York</td>
<td>New York</td>
<td>gotobermuda.com</td>
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<td>New York</td>
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<td>New York</td>
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<td>broadwayinbound.com</td>
</tr>
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<td>New York</td>
<td>New York</td>
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</tr>
<tr>
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<td>New York</td>
<td>New York</td>
<td>affinia.com/fifty</td>
</tr>
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<td>Gardens Suites Hotel by Affinia</td>
<td>New York</td>
<td>New York</td>
<td>affinia.com/gardens</td>
</tr>
<tr>
<td>Grand Hyatt New York</td>
<td>New York</td>
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<td>grandnewyork.hyatt.com</td>
</tr>
<tr>
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<td>New York</td>
<td>New York</td>
<td>broadway.com/groups</td>
</tr>
<tr>
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<td><a href="http://www.heretv.com">www.heretv.com</a></td>
</tr>
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</tr>
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<td>New York</td>
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<td>New York</td>
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</tr>
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<td>New York</td>
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<td>South African Tourism</td>
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<td>New York</td>
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</tr>
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</tr>
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<td>New York</td>
<td>New York</td>
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<td>New York</td>
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</tr>
<tr>
<td>Top of the Tock – Observation Deck</td>
<td>New York</td>
<td>New York</td>
<td>topoftherocknyc.com</td>
</tr>
<tr>
<td>Tourism Authority of Thailand</td>
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<td>New York</td>
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</tr>
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<td>New York</td>
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<td>New York</td>
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The mission to advance LGBTQ+ travel around the world begins with a single Voyage.

The IGLTA Foundation Board invites you to a special evening to support welcoming travel for all.

Guest DJ Dawson
@DJDawsonNYC

Cocktails, hors d’oeuvres, silent auction & special guests!

Get your tickets at the convention registration desk.

ICLTA Founding Partner  Voyage Presenting Sponsor  Voyage Cocktail Sponsor  Voyage Supporting Sponsors

* Disney artwork, logos, & properties: ©Disney

Friday, 26 April 2019 | 6:00 – 11:00 pm
The Lighthouse at Chelsea Piers, New York City
The 50th Anniversary of the Stonewall Uprising

In New York City, the 2019 forecast is rainbow-tinted. This is the year the city commemorates the 50th anniversary of the Stonewall Uprising—that fateful date, 28 June, 1969, when police raided the Stonewall Inn in Greenwich Village and the queer patrons decided they would not fade quietly into the night. Lesbians, gay men and transgender people united around a common cause, and ignited a new generation of political activism.

In the half-century since then, Pride marches, protests, festivals, and other celebrations of visibility, courage and unity have become the heart and soul of our global community. We’re proud that IGLTA’s gatherings have long been among those galvanizing events, and we’re thrilled to hold our 36th Annual Global Convention in the city where it all began.

New York City will host WorldPride for the entire month of June and we’re working closely with NYC & Company, the city’s official destination marketing organization, to heighten awareness of Stonewall’s milestone anniversary and one of the country’s all-time largest Pride events. We hope you’ll join in the celebration of those who came before us, because they are the reason we are able to be the out professionals we are today.

Learn More: nycgo.com stonewall50consortium.org 2019-worldpride-stonewall50.nycpride.org

Photo Credit: Brittany Petronella
IGLTA CELEBRATES 20 YEARS OF THE TRANSGENDER FLAG

Monica Helms created the first transgender pride flag in 1999 as a symbol of transgender diversity and rights and debuted it at a pride parade in Phoenix in 2000. Helms joined the Navy after high school, serving in the engine room of two submarines until 1978. In 1997, she started living as a woman and became involved in transgender activism.

Monica describes the meaning of the flag as follows:

“The light blue is the traditional color for baby boys, pink is for girls, and the white in the middle is for those who are transitioning, those who feel they have a neutral gender or no gender, and those who are intersexed.”

IGLTA would like to thank our host destination, sponsors, partners and volunteers for their support of the

36TH ANNUAL GLOBAL CONVENTION!

CONGRATULATIONS TO IGLTA MEMBERS CELEBRATING MILESTONE ANNIVERSARIES IN 2019

5 YEARS
Outstanding Travel

10 YEARS
Outings & Adventures
Namibia JJ Tours

25 YEARS
Attitude

30 YEARS
Linden Row Inn
Ladevi

45 YEARS
Panrotas

50 YEARS
Travel Weekly

85 YEARS
South African Airways

100 YEARS
Hilton

IGLTA is proud to celebrate with the global transgender community!
To host is to accept

Malta.
More than we could ever tell.

VisitMalta.com
LGBT FRIENDLY JAPAN
Experience the world renowned ‘omotenashi’ hospitality here

Kafuu Resort Fuchaku
CONDO-HOTEL

IZUMIYA RYOKAN
Hotel Iya Onsen

‘OMOTENASHI’

We are proud members of the
Next month, I’m home to the first global LGBTQ Sports Festival, Sports Diversity Jubilee, hosted by Compete Sports Diversity. Score!

It could be because I was just crowned “All-Star” by the Human Rights Campaign. They say I’m “boldly leading the way to equality” with my 50-point jump on the Municipal Equality Index. Move over Ru.

Or maybe because Trivago says I’m “quickly emerging as the gay capital of the south.” Perhaps this is because I was named a top destination at the British LGBT Awards. Those Brits have always had good taste.

The truth is, I’ve had some work done — I’ve been busy creating more inclusive non-discrimination laws, designating a policy advisor to serve as the Mayor’s LGBTQ liaison, and offering transgender-inclusive health benefits for city employees.

Yes, I may not be the Richmond you think you knew, but this makeover didn’t happen overnight. For nearly 25 years, I’ve been home to queer youth organizations, a nationally recognized LGBT community center, and the only LGBT-focused theater company in the mid-Atlantic.

Add on some riverfront views, a bustling dining scene, world-class museums, and over 33 breweries (and counting), and you’ll really see my pride shine.

So who is the fairest of them all? It’s me dahling.

Always and forever,
RICHMOND, VIRGINIA
Kenny Porpora - Co-Emcee
Co-Founder
HospitableMe

Sandi Robinson - Co-Emcee
Director of Sales
The Godfrey Hotel Chicago

Reginald Charlot - Voyage Emcee
Managing Director Tourism Development, Established Markets
NYC & Company

Perry Cantarutti
Senior Vice President Alliances
Delta Air Lines

George Carrancho
Managing Director
First in Service

Fred Dixon
President & CEO
NYC & Company

Roger Dow
President & CEO
US Travel

Umut Durson
Gender Education Consultant
YES Institute

Nicolas Graf, PhD.
Associate Dean, NYU School of Professional Studies
Jonathan M. Tisch Center of Hospitality

Charlie Gu
CEO & Co-Founder
Kollective Influence

Kristin Hansen
CEO/Founder & President
Hansen&Partner / ELLA International Lesbian Festival
ELLA Global Community
KWIN MOSBY
Managing Editor
Vacation.com, Travel Leaders Group

DAVID PAISLEY
Senior Research Director
Community Marketing & Insights

OPHELIA PASTRANA
Creator, Presenter, Comedian
OphCourse

KIMAHLI POWELL
Executive Director
Rainbow Railroad

THOMAS ROTH
President and Founder
Community Marketing & Insights

ROBERT SHARP
Owner
Out Adventures

MONTY SWANEY
Co-President
Tzell Travel Group

JOHN TANZELLA
President & CEO
IGLTA

DANIELA WAGNER
Group Business Development Director
Jacobs Media Group
Virtuoso proudly supports IGLTA
PRE-CONVENTION
TUESDAY
23 APRIL 2019

3:00pm—8:00pm Buyer/Supplier Marketplace Registration - Convention Registration Desk on Promenade Floor
Buyers & Suppliers check-in for marketplace; full conference registration also open

5:00pm—7:00pm Pink Banana Media Pre-Convention Reception
Aspire at One World Observatory
Join Pink Banana Media, in partnership with IGLTA and sponsored by Metrosource, Puerto Vallarta Tourism and BrkThru Digital, in celebrating the power of social relationships.

WEDNESDAY
24 APRIL 2019

8:00am—6:00pm Registration Open – 2nd Floor Promenade
Stop by the Social Media Lounge sponsored by Q.Digital for your daily WiFi password.

9:45am—1:00pm Buyer/Supplier Marketplace – Rhinelander Gallery
In Partnership with American Society of Travel Advisors (ASTA)
NOTE: Buyers & Suppliers, be sure to register Tuesday evening on the Promenade 3:00pm-8:00pm

1:00pm—2:15pm Buyer/Supplier Marketplace Luncheon – Gramercy
This luncheon is for those participating in the Buyer/Supplier Marketplace only. Sponsored by Paypal Credit

2:30pm—5:00pm Buyer/Supplier Marketplace – Rhinelander Gallery
In Partnership with American Society of Travel Advisors (ASTA)

6:00pm-9:00pm Out Professionals Travel & Hospitality Networking Mixer
Get in the convention networking spirit and connect with NYC professionals, hosted by Out Professionals. Bring your convention badge for complimentary admission and drink specials.
DAY 1 THURSDAY - 25 APRIL 2019

9:00am—6:00pm Registration Open – 2nd Floor Promenade
Convention Registration Available
Voyage Ticket Purchase Available
Stop by the Social Media Lounge sponsored by Q.Digital for your daily WiFi password.

10:30am—12:00pm Entrepreneurs Small Business Roundtable Discussion - Beekman
Moderated by Robert Sharp, Owner, Out Adventures.
Sponsored by Radisson Hotel Group

10:30am—12:00pm Travel Agents Roundtable Discussion – Regent
Moderated by Dan Howell, President & Owner, Dan Howell Travel
Sponsored by Belmond

1:00pm—2:45pm Opening Session – Sutton Complex
IGLTA President/CEO, John Tanzella
Fred Dixon, President & CEO, NYC & Company
Roger Dow, President & CEO, US Travel Association
2019 IGLTA Honors Presentations
Sponsored by Brand USA

2:45pm—3:35pm General Session - Sutton Complex
Addressing the Needs of Transgender Travelers
Mara Keisling, Founder/Executive Director,
National Center for Transgender Equality

Bridging East and West: How LGBTQ+ Global Citizens Can Elevate Asia’s Future Development Path
Kenneth Kwok, Founder, Global Citizen Capital.
Sponsored by Guam Visitors Bureau.

3:35pm—4:00pm Coffee Break – 2nd Floor Promenade / East Corridor
Hosted by Italian National Tourist Board

4:00pm—4:45pm LGBTQ+ Research: Insights to Help Attract LGBTQ+ Travelers – Sutton Complex
Thomas Roth, Founder & EVP, Community Marketing & Insights
David Paisley, Senior Research Director, Community Marketing & Insights
Sponsored by Belmond

4:50pm—6:15pm Women in Business – Regent
Kristin Hansen, CEO/Founder, Hansen&Partner and the ELLA International Lesbian Festival; President, ELLA Global Community
Plus, wine and networking for the women of IGLTA.

7:00pm—10:00pm Opening Reception – Magic Hour Rooftop Bar & Lounge
Sponsored by NYC & Company, along with Marriott Marquis, and Sheraton Times Square.
8:00am—5:00pm **Registration Open** – Registration Desk on Promenade Floor
*Stop by the Social Media Lounge sponsored by Q.Digital for your daily WiFi password.*

8:30am—9:45pm **Morning Coffee** – 2nd Floor Promenade / East Corridor
*Hosted by Hilton*

9:30am—11:00am **General Session** – Sutton Complex
*Winning Tomorrow’s Traveler in an AI-First World*
*Presented by Dougul Mckenzie, Industry Head, Travel, Google.*

**Why Social Media is the Only Place Where True LGBTQ+ Outreach Can Happen (and How to Leverage It)**
*Presented by Ophelia Pastrana, Creator/Presentor/Comedian, OphCourse*
*Sponsored by AIG Travel, Inc.*

11:00am—11:20am **Coffee Break** – 2nd Floor Promenade / East Corridor
*Hosted by Argentina - INPROTUR*

11:20am—1:00pm **General Session** – Sutton Complex
*Results from NYU & IGLTA Foundation LGBTQ+ Research Project*
*Presented by Nicolas Graf, Ph.D., Associate Dean, NYU School of Professional Studies, Jonathan M. Tisch Center for Hospitality and Tourism*
*Hilton Welcome presented by Amy Martin Ziegenfuss, VP of Global Brand Marketing, Hilton.*

**Travel & Tourism Executive Leadership Panel**
*Moderated by Aisha C. Moodie-Mills, Political Strategist; panelists, Amy Martin Ziegenfuss, VP of Global Brand Marketing, Hilton; Perry Cantarutti, Senior VP, Alliances for Delta Air Lines; Willie Montano, VP Marketing, Insight Vacations & Luxury Gold.*
*IGLTA Celebrates 100 years of Hilton Hospitality*

1:00pm—2:30pm **T.L.C. Networking Showcase Lunch** – Rhinelander Gallery
*New IGLTA Networking Opportunity for 2019! View all Exhibitors on page 44*

2:30pm—4:00pm **Media Networking Event** – Gramercy
*Pitch your brand and get marketing insights from a global array of media outlets and influencers and enter to win a marketing package for your business!*
*Sponsored by Greater Fort Lauderdale CVB*

6:00pm—11:00pm **Foundation Fundraiser** - Voyage
*– The Lighthouse at Chelsea Piers*
*Cocktails, hors d’oeuvres, silent auction & special guests!*
*Presenting Sponsor Disney Destinations*
*© Disney artwork, logos, & properties: ©Disney*
AGENDA

DAY 3 SATURDAY - 27 APRIL 2019

8:30am—5:00pm Registration Open – Registration Desk on Promenade Floor
Stop by the Social Media Lounge sponsored by Q.Digital for your daily WiFi password.

9:30am—10:15am Cruising on Changing Tides: Opportunities and Challenges in Developing China's LGBTQ+ Travel Market - Beekman
Presented by Charlie Gu, CEO & Co-Founder, Kollective Influence.
Sponsored by Radisson Hotel Group

9:30am—10:15am The Evolving Language of Hospitality - Regent
Presented by Umut Durson, Gender Education Consultant, YES Institute; Caro Hernandez, Copywriter, Ogilvy & Mather
Sponsored by Belmond

10:15am—10:30am Coffee Break – 2nd Floor Promenade / East Corridor

10:30am—11:15am Let’s Talk About LGBTQ+ Destination Development - Beekman
Presented by Peter Jordan, Specialist in LGBTQ+ Research and Destination Development. Sponsored by Radisson Hotel Group

10:30am—11:15am 2019’s Top LGBTQ+ Travel Trends & Tips - Regent
Moderator Monty Swaney, Co-President, Tzell Travel Group is joined by George Carrancho, Managing Director, First in Service, and Kwin Mosby, Managing Editor, Vacation.com, Travel Leaders Group
Sponsored by Belmond

11:20am—12:50pm Closing Session – Sutton Complex
This session will include our 2019 Travel Talk.
Media Networking Event Drawing: Our Role in Helping Persecuted LGBTQ+ People Globally
Presented by Kimahli Powell, Executive Director, Rainbow Railroad.
VisitBritain Drawing. Closing Remarks.
Sponsored by Israel Ministry of Tourism

1:00pm—1:30pm Lunch Box Distribution for Voluntourism/Educational Events Participants – Beekman

1:30pm—5:00pm IGLTA Foundation Voluntourism/Educational Events
- Off-Site See Page 38

7:00pm—10:00pm Milan 2020! - 10 Corso Como
Get a taste of the IGLTA’s Annual Global Convention 2020 destination, Milan, Italy at tonight’s party, Sponsored by Italian National Tourist Board- Milano
Transportation will be provided.
FILLING THE EARTH WITH THE LIGHT AND WARMTH OF HOSPITALITY

With 5,600+ hotels around the world, no two are identical. Neither are the strategic partners we support.

Our commitment to diversity and inclusion is clear. It’s embedded in our culture and our values to lead with integrity and offer hospitality for all. And it’s a critical part of why we’ve been named a great place to work and a best workplace for diversity.

As we celebrate our 100th Anniversary, our journey continues to foster a respectful and inclusive environment for our Team Members and guests.

Hilton is proud of our longstanding partnership with the International LGBTQ+ Travel Association (IGLTA) as a Platinum Global Partner and official sponsor of the 36th Annual Global Convention.
Stereotypes
Be Damned.

It’s one of the most gay-friendly cities in the country. It has one of the nation’s largest LGBTQ populations. Its mayor is openly gay. Its Gay Pride celebration is one of the biggest in the U.S. And its food and arts scene is one of the most vibrant you’ll find anywhere. 180 bars. 200 hotels. 1800 restaurants. Believe it or not – this is Salt Lake.

visitsaltlake.com
This Delegate Discount Pass is your ultimate guide to exclusive savings throughout the City. Redeem offers by showing a printed or mobile version of the NYC & Company Delegate Discount Pass in its entirety at participating member restaurants and attractions, unless provided with a promo code for advance reservations, purchase or registration. This pass is valid January 1 – June 30, 2019.

**BARBETTA** Italian
321 W. 46th St. | 212.246.9171
barbettarestaurant.com
20% off entire bill
Make a reservation using OpenTable

**BIG DADDY’S – GRAMERCY** American New
239 Park Ave. South | 212.277.1500
bigdaddysnyc.com
20% off entire bill
Does not include tax or tip. Must top on pre-discounted items.
Make a reservation using OpenTable

**BIG DADDY’S – UPPER WEST SIDE**
American New
2454 Broadway | 212.677.2004 | bigdaddysnyc.com
20% off entire bill
Does not include tax or tip. Must top on pre-discounted items.
Make a reservation using OpenTable

**BUTCHER & BANKER STEAKHOUSE & COCKTAIL VAULT** Steakhouse
481 Eight Ave., Vault Level | 212.268.8455
butcherandbankernyc.com
Free glass of wine with purchase of entrée
Make a reservation using OpenTable

**DARBAR** Indian
152 E. 55 St. | 212.681.4500 | darbarny.com
Free dessert with purchase of entrée
Make a reservation using OpenTable

**DAVIO’S NORTHERN ITALIAN STEAKHOUSE**
Italian/Steakhouse
447 Lexington Ave. | 212.661.4810 | davios.com
Free glass of wine with purchase of entrée
(1 per guest, per day)
Make a reservation using OpenTable

**FOUNDRY KITCHEN & BAR** American
270 W. 43rd St. | 212.201.2700
timessquarenyc.org/locations/foundry-kitchen-bar
Buy one (1) beverage, get 50% off one (1) draft beer or one (1) house wine

**GREEN FIG** Israeli
570 Tenth Ave. | 646.449.7790
onfournyc.com
Free glass of wine with purchase of entrée
Make a reservation using OpenTable

**HARLEM SHAKE** Burgers
100 W. 124th St. | 212.222.8300
harlemshakenyc.com
20% off entire bill

**HAVANA CENTRAL RESTAURANT & BAR** Latin
151 W. 46th St. | 212.398.7440
havanacentral.com
Free mojito or sangria with purchase of entrée
Make a reservation using OpenTable

**HAVEN ROOFTOP**
Restaurant/Cocktail Lounge
Sanctuary Hotel, 132 W. 47th St.
212.466.9000 | havenrooftop.com
Free glass of wine with purchase of entrée
Make a reservation using OpenTable

**HB BURGER** American
127 W. 43rd St. | 212.575.5848
heartlandbrewery.com/hb-burger2
Free dessert with purchase of entrée
Make a reservation using OpenTable

**HEARTLAND BREWERY & CHOP HOUSE** – TIMES SQUARE American
127 W. 43rd St. | 646.366.0235
heartlandbrewery.com/time-square-2
Free dessert with purchase of entrée
Make a reservation using OpenTable

**HEARTLAND BREWERY & ROTISSERIE** – EMPIRE STATE BUILDING American
350 Fifth Ave. | 212.5563.3433
heartlandbrewery.com/empire-state2
Free dessert with purchase of entrée

**LEGASEA SEAFOOD BRASSERIE** Seafood
485 Seventh Ave. | 212.268.1888
legaseany.com.com
20% off entire bill
Some restrictions apply. Offer not valid during holidays, private events, or special events. Offer cannot be combined with another offer.
Make a reservation using OpenTable
REMI RESTAURANT  Italian
145 W. 53rd St. | 212.581.4242
remi-nyc.com
20% off food bill
Make a reservation using OpenTable

SKY ROOM TIMES SQUARE  Cocktail Lounge
330 W. 40th St. | 212.380.1195
skyroomnyc.com
Buy one (1) drink, get one (1) 50% off
Cannot be combined with another offer. Please call ahead for availability and dress code. Offer valid only before 10pm;
one (1) time use only. Offer can only be used on items $15 or less.

TENDER STEAK & SUSHI RESTAURANT  Steakhouse/Sushi
Sanctuary Hotel New York, 130 W. 47th St.
212.514.6000 | tendernyc.com
Free glass of wine with purchase of entrée
Offer not valid on happy hour items or combined with any other promotion or specialty items.
Make a reservation using OpenTable

THE BRONX BEER HALL  Beer Hall
2344 Arthur Ave. | 347.396.0555
thebronxbeershall.com
Buy one (1), get one (1) 50% off on one (1) draft pint of New York State craft beer or one (1) glass of New York State wine
Not valid during happy hour

ZENGO  Latin/Asian
622 Third Ave. | 212.808.8110
eatzengo.com
Free dessert with purchase of entrée
Make a reservation using OpenTable

Photo Credit: Julienne Schaer

ATTRACTIONS & TOURS

(Please talk to registration desk prior to using these delegate discounts for additional required information)

9/11 TRIBUTE MUSEUM
92 Greenwich St. | 866.737.1184
911tributemuseum.org
20% off admission;
10% off gift store purchase
Promo Code: NYCDelegate

A SLICE OF BROOKLYN BUS TOURS
212.913.9917 | asliceofbrooklyn.com
$5 off our Pizza Tour or Chocolate Tour
Promo Code: NYCDEL2019

BATEAUX NEW YORK
Chelsea Piers, Pier 61 on W. 23rd St.
212.352.1366 | bateauxnewyork.com
Receive 20% off all standard lunch and dinner cruises Monday through Friday
Promo Code: VISITNYC

BIKE RENT NYC
203 W. 58th St. | 212.541.8759 | bikerent.nyc
30% discount on your purchase at www.bikerent.nyc
Promo Code: bike19

BROOKFIELD PLACE & PARM BATTERY CITY
230 Vesey St. | 212.978.1673 | bfplny.com
Visit the Concierge Desk to receive your complimentary BFPL Welcome Guide and voucher for a brownie à la mode or a glass of house wine with a purchase of entrée at Parm Battery City
To redeem, show Delegate Discount Pass at Concierge Desk located in 230 Vesey Street Shops.

BROOKLYN BOWL
61 Wythe Ave. | 718.963.3369
brooklynbowl.com
Buy one (1) appetizer, get one (1) free
Promo Code: BogoBowl

CARNegie HALL TOUrs
W. 57th St. at Seventh Ave. | 212.247.7800
carnegiehall.org/tours
$7 off adult admissions ticket
Promo Code: 30240

CHELSEA MARKET BASKETS
75 Ninth Ave. | 212.727.1111
chelseamarketbasket.com
15% off of all in-store purchases
Promo Code: NYC15

CLASSIC HARBOR LINE
Chelsea Piers, Pier 62 on W. 23rd St.
212.627.1825 | sail-nyc.com
Receive 20% off tickets to any of our cruises
Promo Code: DELEGATE20
FDNY SHOP
34 W. 51st St. | 212.698.4529 | FDNYShop.com
Save 15% off purchases in-store and online
Promo Code: NYCGO15

FIT TOURS NYC
646.408.6453 | FitToursNYC.com
25% discount on Central Park 5K Fun Run, Sunrise Yoga Walk
Promo Code: DELEGATE25

FOLLOW ME NEW YORK CITY ADVENTURES
718.673.8414 | followmenycadventures.com
Buy one (1) ticket, get one (1) free
Promo Code: DELEGATE

FOOD ON FOOT TOURS
631.491.0326 | foodonfoottours.com
30% off Guided Foot Tours with food included via a credit, 10% off Beer, Spirits, Wine On Foot Tours, 20% off Save-In-NY Discount Program (self-guided food tours and hidden gem list)
Promo Code: NYCDEL

GRAND CENTRAL TERMINAL OFFICIAL TOURS
89 E. 42nd St., Grand Central Main Concourse
212.464.8255 | grandcentralterminal.com/tours
$7 Official Grand Central Station Audio Tour
Promo Code: GCT_2019

HELICOPTER FLIGHT SERVICES
Downtown Manhattan Heliport, Pier 6
212.355.0801 | heliny.com
$20 off any of the following tours: New Yorker Tour, Ultimate Tour, Deluxe Tour, City Lights Experience (departs from Linden Airport, NJ)
To redeem, mention NYC & Company Delegate Discount Pass when booking.

JUMP INTO THE LIGHT
1800 Orchard St. | 646.590.1172
jumpintothelight.nyc
10% discount on general admissions tickets
Promo Code: nycdelpass

LIKE A LOCAL TOURS
917.417.0378 | likealocaltours.com
Save 30% on Flatiron, Chelsea Market, Williamsburg or Sunday Funday Boozy Brooklyn Tour
Promo Code: nycdelpass

LOWER MANHATTAN TOURS
212.666.0175 | lowermanhattantours.com
Delegate Discount Pass holders can join our regular daily tour for free
Promo Code: 2019Tradepass

LUNA PARK
1000 Surf Ave. | 718.373.5862 | lunaparknyc.com
Receive 25% off regular admission for Any Day Now Pass
Promo Code: NYCDEL19

MADAME TUSSAUDS NEW YORK
234 W. 42nd St. | 212.512.9600 | madametussauds.com
Receive $5 off an adult Gold or Platinum ticket, online only
Promo Code: nycmt5

MANHATTAN AND BEYOND TOURS
617.686.0342 | ManhattanAndBeyondTours.com
Manhattan and Beyond Tours offer delegates a 40% discount on our 2-hour Central Park walking tours at 12pm. Cost of the tour is $12 per person
Promo Code: NYCDelegate

MODELL’S SPORTING GOODS
234 W. 42nd St. | 212.764.7030 | models.com
15% off total purchase
Promo Code: 0-50000-50162-5T

MUSEUM AT ELDRIDGE STREET
12 Eldridge St. | 212.219.0302
eldridgestreet.org
$5 off museum admission
Promo Code: NYCDEL

MUSEUM OF ARTS AND DESIGN
2 Columbus Circle | 212.299.7777 | madmuseum.org
20% off admission when proof of offer is provided
To redeem, present pass

MUSEUM OF JEWISH HERITAGE – A LIVING MEMORIAL TO THE HOLOCAUST
36 Battery Pl. | 646.437.4202 | mjhnyc.org
Complimentary admission
Promo Code: NYCDEL2019

NATIONAL GEOGRAPHIC ENCOUNTER: OCEAN ODYSSEY
226 W. 44th St. | 646.308.1337 | natgeoencounter.com
Save $10 on Daily Dive Time tickets
Promo Code: NYC10

NEW YORK ADVENTURE CLUB
636.590.6873 | nyadventureclub.com
10% off private group experiences
Promo Code: Delegate10

NEW YORK BOTANICAL GARDEN
2900 Southern Blvd. | 718.817.8700 | nybg.org
Save 20% on All-Garden Pass tickets
Promo Code: 7205

NEW YORK CITY EXPLORER PASS
800.887.9103 | newyorkcityexplorerpass.com
Save 10% on full-prices New York City Explorer Passes purchased online
Promo Code: NYExplorer19

NEW YORK HISTORICAL TOURS
646.320.1277 | newyorkhistoricaltours.com
20% off signature tours
Promo Code: Delegate19

NEW YORK PASS
877.714.1999 | newyorkpass.com
Save 20% on full-priced New York Passes purchased online
Promo Code: NYCGO20NYP
NEW YORK TOUR1
646.801.8692 | newyorktour1.com
10% off NYC Top Rate tours, all public and private tours
Promo Code: Delegate2019

NY A TUS PIEs
917.632.7534 | nyatuspies.com
$5 off our Contrastes Group Tour in Spanish, $10 off our Experiencias a medida in Spanish
Promo Code: DELEGATEPASS

NYC PHOTO JOURNEYS
631.766.9545 | nycphotojourneys.com
20% off our Private Photo Journey (including professional photos to keep)
Promo Code: NYCPO20

ON LOCATION TOURS
212.683.2027 | onlocationtours.com
15% off any TV & Movie tour
Promo Code: NYCVB

RITE TOURS
917.376.7882 | ritetours.com
Buy one (1) regularly priced ticket, get one (1) free
Promo Code: RTDEL2019

ROUNDABOUT THEATRE COMPANY
212.719.9393 | roundabouttheatre.org
20% discount on tickets
Promo Code: NYCDP19

SHADY LADIES TOURS
646.201.4848 | shadyladiestours.com
15% off Shady Ladies or Nasty Women tours (regular or private tours)
Promo Code: delegate

SOLOMON R. GUGGENHEIM MUSEUM
1071 Fifth Ave. | 212.423.3500 | guggenheim.org
$5 off adult admission
Promo Code: NYCDEL

SPIRIT OF NEW JERSEY
1500 Harbor Blvd. | 201.333.8600
spiritcruises.com
Receive 20% off all standard lunch and dinner cruises Monday through Friday
Promo Code: VISITNYC

SPIRIT OF NEW YORK
Chelsea Piers, Pier 61 on W. 23rd St. 212.727.2789 | spiritcruises.com
Receive 20% off all standard lunch and dinner cruises Monday through Friday
Promo Code: VISITNYC

STATEN ISLAND MUSEUM
1000 Richmond Terrace, Building A | 718.727.1135
statenislandmuseum.org
Two (2) complimentary tickets
Promo Code: NYCCODDP

SUSANSEZ NYC WALKABOUTS
917.509.3111 | susansez.com
15% off any scheduled SusanSez NYC Walkabout, or form your own group of 10 or more and get 20% off
Promo Code: Del2019

TASTE HARLEM FOOD AND CULTURAL TOURS
212.866.7427 | tasteharlem.com
10% off any tour
Promo Code: VISITNYC

THE RIDE
212.221.0853 | ExperienceTheRide.com
20% off THE RIDE, 20% off THE TOUR, or 20% off THE DOWNTOWN EXPERIENCE
Promo Code: RIDEPPD for THE RIDE; TOURDDP for THE TOUR; TDEDDP for THE DOWNTOWN EXPERIENCE

THE RUBIN MUSEUM OF ART
150 W. 17th St. | 212.620.5000
rubinmuseum.org
20% off admission
Promo Code: NYCDLEGATE

THE SIGHTSEEING PASS
844.400.7277 | sightseeingpass.com
25% discount (retail rate) on any DAY PASSES
Promo Code: SSPPSSDAY

THE WALL STREET EXPERIENCE
212.608.0130 | thewallstreetexperience.com
10% off Wall Street Tours
Promo Code: DELEGATE2019

TOUR NOIR NYC
646.403.6909 | tournoirnyc.com
20% off all Tour Noir: A Dame to Guide For Performances
Promo Code: noir20

TURNSTILE TOURS
347.903.8687 | turnstiletours.com
25% off the following tours: Food Cart Tours, Waffle Factory Tours, Essex Market Tours, Brooklyn Navy Yard Tours, Brooklyn Army Terminal Tours, Prospect Park Walking Tours
Promo Code: NYCDLEGATE

SOLOMON R. GUGGENHEIM MUSEUM
1071 Fifth Ave. | 212.423.3500 | guggenheim.org
$5 off adult admission
Promo Code: NYCDDEL

UNLIMITED BIKING
346 W. 57th St. | 212.749.4444 | unlimitedbiking.com
Save 50% off bike rental at seven locations, or daily guided bike tour for Central Park, Brooklyn Bridge, Hudson River, and Harlem
Promo Code: NYCGO50

WALKS
888.683.8670 | takewalks.com
15% off all NYC tours
Promo Code: CONVIS15

WELCOME TO HARLEM
212.662.7779 | welcometoharlem.com
Save 20% on full-priced tours and music programs purchased online
Promo Code: NYCGO2020

WINGS AIR HELICOPTERS
914.202.3440 | wingsairhelicopters.com
15% off any ride
Promo Code: NYCGO
The festival is designed to create opportunities for education and connection for LGBTQ+ communities through the various mediums of cultural arts, music, entertainment and education forums. IGLTA staff and members had the opportunity to be a part of it the 4Ward Americas: LGBTQI Human Rights Symposium and also the Gay8 Street Fair on Sunday, 17 February 2019.

The Gay8 Festival is a Hispanic themed LGBTQ+ street festival and entertainment event that encompasses cultural arts programming, an LGBTQ+ focused human rights symposium, entertainment, music, dance and community engagement.
We are pleased to announce that Albert Herrera, Senior Vice President, Global Product Partnerships for Virtuoso has been appointed to our 2019-2020 board of directors. Under his leadership, Herrera’s team manages relationships with more than 1,300 hotels and resorts, 150 on-site destination management companies, 60 tour companies, 30 cruise lines and 80 strategic alliances. Herrera is the only new appointee in this cycle and is based in New York City.

“We are honored to welcome industry leader Albert Herrera to the association board,” said IGLTA Board Chair Juan Julià. “Virtuoso sets a high standard for the travel advisor community as well as suppliers globally. We look forward to having a closer alignment with their network worldwide and to having Albert’s valuable input in developing IGLTA’s strategic growth.”

IGLTA’s Top Countries within Each Region

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IGLTA Honors are chosen by the association’s board of directors and presented during each year’s Annual Global Convention to individuals or businesses that have improved the global landscape for LGBTQ+ travelers.

The IGLTA Honors will once again be presented during the IGLTA Annual Global Convention.

HANNES EBENSTEN HALL OF FAME AWARD

GEORGE NEARY

This Honor, bestowed to a longtime IGLTA member, takes its name from the man widely considered the father of gay travel.

George Neary was the Associate Vice President of Cultural Tourism for the Greater Miami Convention & Visitors Bureau from 1998 to 2018, where he was in charge of the creation and implementation of new art and cultural program for Miami-Dade County. He directed promotional programs that encouraged and increased visitor attendance with a focus on cultural tourism, heritage tourism, and LGBTQ+ tourism. However, even in “retirement,” he has not left the tourism industry behind. He is also currently serving as a Trustee for Dade Heritage Trust and is a board member of the Florida Trust for Historic Preservation, Chair of The Miami Beach Sister Cities International Miami Beach Committee, and a member of The Miami Beach Cultural Arts Council. Additionally, he serves on the Miami Beach Pride Committee, is a consultant to the Mayor’s LGBT Business Enhancement Committee, holds membership in the Black Archives, is a founding board member of the Greater Miami Gay & Lesbian Chamber of Commerce and is an Advisor from Florida to The National Trust for Historic Preservation in Washington, D.C.
**Vanguard Award**

**ITB LGBT+ Travel Pavilion**

This Honor is given to an individual, business, or organization that enhances connections within our tourism community and elevates the visibility of LGBTQ+ travel worldwide.

What began with a few community pioneers exhibiting in the corners of ITB Berlin has evolved into the successful and well-established LGBT+ Travel Pavilion within the world’s largest tourism event. Created under the leadership of Rika Jean-François, Commissioner ITB Corporate Social Responsibility, ITB Berlin, and ITB partners Thomas Bömkes and Tom Dedek of Diversity Tourism, the Pavilion is characterized by openness, creativity and vibrant interactions among a diverse gathering of global exhibitors. Their motto: **Long live diversity!**

**Pioneer Award**

**Fabrice Houdart**

This Honor is given to an individual, business, or organization whose innovative spirit and actions have led the way in moving LGBTQ+ travel forward.

Fabrice Houdart works on Free & Equal, an unprecedented United Nations campaign for LGBTI equality. He also co-authored and leads a project on global LGBTI standards of conduct for Business, which has been rolled out globally since September 2017. Previously, Fabrice was Senior Country Officer at the World Bank where he worked from 2001 to 2016. At the Bank, he authored various economic development analyses on Yemen, Uzbekistan, Tajikistan, and Tunisia and provided contributions to the 2012 Gender World Development Report (WDR) and the 2011 Conflict, Security, and Development WDR. He holds a B.A. in economics and management from Dauphine University in Paris and an MBA from American University in D.C.. Fabrice is on the Board of Outright Action International, Housing Works, Alturi and the Institute of Current World Affairs (ICWA). He lives in New York City with his twin sons Maxime and Eitan.
Volunteer Day

On Saturday, 27 April, you have the opportunity to connect with New York City and its residents in a special way. The IGLTA Foundation has coordinated a series of locally led afternoon excursions that focus on helping in-need communities or provide insights into the city's rich LGBTQ+ history. Join us in giving back to our host city and sharing in the inspirational work of these community organizations and businesses.

1 - 9/11 Memorial

The management and staff of the 9/11 Memorial & Museum have graciously offered participants of the IGLTA Annual Global Convention 25 general admission tickets to tour the museum and visit the memorial. Explore the museum at your own pace. An average visit can take at least two hours. The historical exhibition in the museum has three parts, exploring the day of 9/11, before 9/11 and after 9/11, including the events at the World Trade Center, the Pentagon and the story of Flight 93. The exhibition explores the background leading up to the events and examines their aftermath and continuing implications.

Maximum of 25 participants

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Everyone knows that gay liberation began on a summer night in June 1969 with the Stonewall Uprising in Greenwich Village. But who knows that Mae West was arrested in Manhattan for producing a pro-gay-rights play in 1926? Or that Walt Whitman read his homoerotic poems to friends at a bar on Broadway? New York City is bursting with LGBTQ+ lore and history—and no part of New York City has a richer gay history than Greenwich Village.

Maximum of 25 participants

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3 - HOUSING WORKS

housingworks.org

Housing Works, founded in 1990, is a healing community of people living with and affected by HIV/AIDS. Their mission is to end the dual crises of homelessness and AIDS through relentless advocacy, the provision of lifesaving services, and entrepreneurial businesses that sustain efforts.

OPTION #1: Thrift Shops

This volunteer option provides you with the opportunity to experience one of Housing Works’ busy Thrift Shops first-hand; practice your customer service, assist with the processing and sorting of donations, provide sales floor assistance, and/or organize stock. Put on some comfortable clothes (closed-toe shoes) and work a shift from 2:00pm-5:00pm at the Hell’s Kitchen Thrift Shop (730-732 9th Avenue). There is a maximum of 3 volunteers for this shift. This option will close once the shift is full.

OPTION #2: Design on a Dime Event

For the 15th year in row, Housing Works is holding Design on a Dime at the Metropolitan Pavilion to raise critical funds to support its national campaign to end HIV/AIDS by 2025. One of the public sale days falls on 27 April and we have a shift from 2:00pm-5:00pm. Volunteers would report to the Metropolitan Pavilion, located at 125 W. 18th St.

Maximum of 25

4 - LESLIE-LOHMAN MUSEUM ART EXHIBITION

leslielohman.org

Experience ART AFTER STONEWALL: 1969-1989, the newest exhibition at the Leslie-Lohman Museum of Gay and Lesbian Art, a museum created by its founders to preserve LGBTQ+ identity and examine the juxtaposition between art and social justice in ways that provoke thought and dialogue.

ART AFTER STONEWALL, timed with the 50th anniversary of the Stonewall Uprising and the origin of Leslie-Lohman Museum, is the first major exhibition to examine the impact of the LGBTQ+ civil-rights movement on the art world. This expansive exhibition will be on view at both the Leslie-Lohman Museum and at NYU Grey Art Gallery.

Leslie-Lohman Museum embraces the rich creative history of the queer community by educating, informing, inspiring, entertaining and challenging all who enter their doors. Maximum of 25
In 2019, NYC Pride welcomes WorldPride to mark the 50th Anniversary of the Stonewall Uprising and a half-century of LGBTQIA+ liberation. Events span 1-30 June, culminating in the famous NYC Pride March on Sunday. From rallies to parties to lectures, there are free and ticketed events produced by NYC Pride and its official partners across New York City. With this much happening in just over a month, you can imagine the amount of work that goes into it all. We invite you to join the staff and other volunteers of Heritage of Pride (HOP) to be a part of this historic event by assisting in the preparation in one of the ways listed below. Please register and assignments will be given when you get to the NYC Pride offices.

1. Organizing Sponsor Photos  
   Maximum of 5
2. Flyering the Community  
   Maximum of 20
3. March Route and PrideFest Info Packets  
   Maximum of 20
4. Vehicle Permits  
   Maximum of 3
5. Welcome Center Assistance  
   Maximum of 5
6. Member Guides  
   Maximum of 10

SAGE is the country’s largest and oldest organization dedicated to improving the lives of LGBTQ+ older adults. Headquartered in New York City, SAGE is a national organization that offers supportive services and consumer resources to LGBTQ+ older adults and their caregivers. The SAGE Social is a bi-monthly event with a meal, DJ, dancing, refreshments (wine included) and entertainment. A first shift will have decorated and greeted our revelers. The event starts at 1:00pm, and just about the time you arrive, meal service starts, followed by dessert. All the while, a DJ spins classic disco, some Latin music, and a few oldies. After dessert rolls out, the entertainment starts, followed by a raffle, and a few more dances. There’s a little rearranging of tables after it ends at 5:00pm but no real cleaning to do, as a hired crew tidies up. There are always many hands on deck, so priority one is mingling. If you find yourself with little to do, strike up a conversation and keep the party rolling!

Maximum of 15 volunteers
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— 2019 Fortune 100 Best Companies to Work For® List
— 2018 Best Workplaces for Diversity: Fortune® & Great Place to Work®
— Over 25 Global Chapters of HyPride, Hyatt’s LGBT+ Diversity Business Resource Group

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Inspiring new ways
The IGLTA Foundation supports global LGBTQ+ tourism through education, research and leadership development.

IGLTAF’s scholarship program was created to support the next generation of LGBTQ+ professionals and allies by providing a scholarship to attend IGLTA’s Annual Global Convention for education, networking and mentorship.

**DAVID MARTIN SMALL BUSINESS SCHOLARSHIPS**

Global in reach, this category targets LGBTQ+ small business owners in emerging markets or in destinations facing challenges to developing LGBTQ+ tourism. The scholarship was renamed to honor our late IGLTA ambassador for Spain, David Martin, a dedicated supporter of LGBTQ+ business.

Our 2019 recipients are:

- Lipian Mtandabari, Ntsako
  Travel Africa, Chinhoyi, Zimbabwe

- Shoichi Yamaguchi,
  ELKY, Ise-city, Japan

In honor of Stonewall’s 50th Anniversary, the IGLTA Foundation awarded an additional scholarship this year to a New York City LGBTQ+ small business:

- Michael Venturiello
  Christopher Street Tours
BUILDING BRIDGES SCHOLARSHIPS

Awarded to LGBTQ+ and ally tourism/hospitality students in our convention host city (or surrounding area).

Our 2019 recipients are from the Jonathan M. Tisch Center of Hospitality at NYU:

Gianpaolo Russo  
Sergio Pimentel  
Guillaume Prost

An additional Building Bridges Scholarship is presented in collaboration with the Pacific Asia Travel Association and is open to students that are attending educational institutions that are PATA international members.

Our 2019 recipient is:

Kim Parina Thakuri
GATE Academy, Kathmandu, Nepal

Thank you to our IGLTAF Scholarship Founding Partner:

DELTA
This new study was commissioned by the IGLTA Foundation and conducted by a team of students and faculty from New York University’s Jonathan M. Tisch Center of Hospitality. The research team surveyed IGLTA’s global buyer network to collect data on current LGBTQ+ travel trends, resulting in a report that will help tourism professionals to better serve LGBTQ+ travelers.

The European Travel Commission (ETC), in collaboration with the International LGBTQ+ Travel Association Foundation (IGLTAF), published its first study on the lesbian, gay, bisexual, transgender and queer travel segment. The aim of the Handbook on the LGBTQ+ Travel Segment, authored by Peter Jordan of Gen C Traveller, is to help European destinations to understand the potential of the LGBTQ+ travel market and how they can provide a more welcoming environment for LGBTQ+ travelers from all around the world, in order to improve Europe’s overall competitiveness as a destination.

For all IGLTAF research projects please visit iglta.org/research
NEW IGLTA FOUNDATION BOARD MEMBERS

MARIA CUBA, GLOBAL DIVERSITY LEAD FOR AIRBNB EXPERIENCES
Cuba is one of Airbnb’s earliest employees and the founder of their Latino Employee Group “Juntos.” Her role focuses on creating equitable opportunities and representation for all communities.

DOUGAL MCKENZIE, HEAD OF INDUSTRY, TRAVEL, AT GOOGLE
Dougal Mckenzie, who holds both law and commerce degrees from his native Auckland, helps companies adapt to changes in consumer behavior resulting from tech advancements.

“We are honored to welcome these two dynamic additions to our Foundation board,” said IGLTAF Board Chair Reginald Charlot. “Dougal Mckenzie, a leader in advancing travel technology, and Maria Cuba, a champion for diversity in the global marketplace, will bring valuable insights to the table as we focus on our mission: education, research and leadership development to create a more welcoming travel landscape worldwide.”

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**SPAIN**

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**SOUTH AFRICA**
Atlanta has pride year-round with LGBTQ+ programming and events! The city’s annual Pride is a week-long celebration in October and is the largest in the Southeast. The destination is full of family-friendly attractions, rich with history and culture. We look forward to welcoming you to Atlanta, where y’all means all and Southern hospitality is always included!

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iglta.org/join

To view the Annual Report: iglta.org/annual-reports

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We’re honored to partner with IGLTA and to show people that Dallas is an inspiring, diverse destination,” said Phillip J. Jones, Visit Dallas President/CEO. “We want visitors to know that we are a place that supports, celebrates and welcomes all who visit, live, learn, work and play here. Dallas is a destination that embraces and promotes diversity, inclusion and equality and understands it’s our differences that make us stronger.

In 2018 Visit St Pete/Clearwater took their membership to the next level by becoming an IGLTA Global Partner to enhance and reaffirm the destination’s status as a welcoming and inclusive area. The area is home to the largest pride celebration in Florida, but pride is a daily occurrence in St Pete/Clearwater and Visit St Pete/Clearwater makes sure to communicate these values through inclusive mainstream marketing. To Visit St Pete/Clearwater, LGBTQ+ is not so much a niche, but instead a part of the fabric of the destination.

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