The IGLTA Global Convention is the world's premier educational and networking event for LGBTQ+ tourism. This is the must-attend event of the year if you are committed to welcoming Travel for all, want to Learn best practices and marketing strategies from global experts, and seek to Connect with influential members of our community that will help your business tap into a global spending power estimated at nearly US$4 trillion* annually. Through its website, digital marketing and social media channels, IGLTA reaches more than 4 million LGBTQ+ travelers worldwide annually.

IGLTA's Global Convention combines all the elements required for successful business development: an appointment-driven Buyer/Supplier Marketplace on the first day of the conference to create connections; educational sessions and group discussion forums to promote the exchange of ideas; and numerous networking events to build a sense of global community and help participants solidify long-term working relationships. Our 36th Global Convention held in New York City in April 2019 was our most successful and globally diverse convention ever, welcoming nearly 700 tourism professionals from 49 countries, generating an economic impact of just over US$2.1 million for the host city.

*Data from LGBT Capital, lgbt-capital.com

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org
CHAMPION YOUR BRAND, BUILD LOYALTY & DRIVE REVENUE

SPONSORING THE IGLTA GLOBAL CONVENTION PROVIDES:

- Increased visibility and enhanced brand reputation within the lucrative LGBTQ+ tourism market worldwide
- Connections with LGBTQ+ tourism decision makers from around the globe
- Concrete demonstration of your company’s commitment to LGBTQ+ tourism
- Brand association with IGLTA, the global leader in advancing LGBTQ+ travel.

DEMOGRAPHICS OF IGLTA CONVENTION PARTICIPANTS:

Convention participants include travel agents, tour operators, media outlets, travel influencers, marketing firms, accommodations, destination tourist boards, transportation providers, and leading global organizations such as the World Tourism Organization (UNWTO), Pacific Asia Travel Association (PATA) and European Travel Commission (ETC). Sixty-four percent of our convention delegates are executive decision makers within their organization, providing a meaningful networking experience and marketing opportunity to all sponsors.

PARTICIPANT PROFILE

- Travel Agents/Tour Operators 33%
- Destination Marketing Organizations 28%
- Media 19%
- Hotels/Resorts 14%
- Other 6%

PARTICIPANTS

- Executive Level 64%
- Mid Level 28%
- Other 8%
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS (all prices in US Dollar)</th>
<th>PRESENTING SPONSOR</th>
<th>OFFICIAL SPONSOR</th>
<th>CONFERENCE SPONSOR</th>
<th>PROMOTIONAL OPPORTUNITIES</th>
<th>BREAKOUT EDUCATIONAL SESSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>(all prices in US Dollar)</td>
<td>$30,000 and over</td>
<td>$15,000 - $29,999</td>
<td>$7,500 - $14,999</td>
<td>$7,000 each</td>
<td>$1,500 each</td>
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<tr>
<td><strong>SPONSORSHIP BENEFITS</strong></td>
<td><strong>PRESENTING</strong></td>
<td><strong>OFFICIAL</strong></td>
<td><strong>CONFERENCE</strong></td>
<td><strong>PROMOTIONAL</strong></td>
<td><strong>BREAKOUT</strong></td>
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<tr>
<td>Logo visibility &amp; placement</td>
<td>Premier-tier logo visibility on convention-related web properties, event signage, print material &amp; sponsor video</td>
<td>Second-tier logo visibility on convention-related web properties, event signage, print material &amp; sponsor video</td>
<td>Third-tier logo visibility on convention-related web properties, event signage, print material &amp; sponsor video</td>
<td>Sponsor logo and IGLTA logo displayed jointly on promotional item</td>
<td>Sponsor logo on signage outside of breakout session room</td>
</tr>
<tr>
<td>Banner ad in Convention mobile app</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Recognition at General Sessions</td>
<td>✓</td>
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</tr>
<tr>
<td>Recognition from the podium at sponsored event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Opportunity to distribute promotional item during sponsored event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to address delegates from podium during sponsored event</td>
<td>✓</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Convention Participant registrations included</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IGLTA Membership (or extension of existing membership)</td>
<td>✓</td>
<td></td>
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</tr>
<tr>
<td>Logo recognition in Sponsorship Appreciation Video</td>
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<td>✓</td>
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<td>✓</td>
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<tr>
<td>Logo in Convention mobile app</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Shared recognition in Convention press releases</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Shared recognition in IGLTA eNewsletter</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Shared recognition in Convention eBlast to members &amp; Convention participants</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Promotional item inserted in Delegate Welcome Bag</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Brochure distribution from shared table in registration area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Dedicated article in IGLTA eNewsletter</td>
<td>✓</td>
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<tr>
<td>Dedicated eBlast to IGLTA members &amp; Convention participants</td>
<td>✓</td>
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</tbody>
</table>

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org
PRESENTING SPONSOR
Promotional fee: US$30,000 each (does not include F&B*)

PROMOTIONAL & ON-SITE BENEFITS:

• Premier-tier logo visibility on convention-related web properties, event signage, print material & sponsor appreciation video
• Banner ad in Convention mobile app
• Opportunity to distribute promotional item during sponsored event
• Convention registrations for up to three participants
• Logo in Convention mobile app
• Shared recognition in the following convention-related communications:
  o Convention press release (375 media outlets)
  o Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  o Convention eBlast to IGLTA Members & Registered Convention Participants
• IGLTA Membership (or extension of existing membership)
• Opportunity to address participants during sponsored event (5-7 minutes)
• Recognition at sponsored event
• Dedicated eBlast to IGLTA Members & Registered Convention Participants
• Promotional item inserted in Convention Delegate Welcome Bag
• Brochure distribution from shared table in registration area
• Participation in Buyer/Supplier Marketplace

* Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue. Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention?

Contact us: sponsorship@iglta.org

Photo: ©2019, Gene Phillips, Courtesy of ACVB & AtlantaPhoto.com
Voyage – THE IGLTA FOUNDATION BENEFIT

The IGLTA Foundation fundraising benefit soars to new heights in 2021 with a cocktail reception and networking event at the Delta Flight Museum.

Promote your brand to tourism professionals from around the globe and embark on an inspiring journey to support LGBTQ+ tourism education, research and the next generation of industry leaders.

This is a separate ticketed event. Admission includes cocktail reception, appetizers and entertainment. Proceeds support the IGLTA Foundation.

FRIDAY 10 SEPTEMBER • DELTA FLIGHT MUSEUM

PROMOTIONAL & ON-SITE BENEFITS:

• Logo visibility at Voyage, on related web properties, event signage, in mobile app & sponsor appreciation video
• Opportunity to distribute promotional item at Voyage
• Admission to Voyage as indicated above
• Shared recognition in the following convention-related communications:
  o Convention press release (375 media outlets)
  o Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  o Convention eBlast to IGLTA Members & Registered Convention Participants

Interested in sponsoring the IGLTA Global Convention?
Contact us: sponsorship@iglta.org
IGLTA FOUNDATION THINK TANK - THURSDAY, 9 SEPTEMBER

Promotional fee: US$25,000 **SOLD**

Presenting sponsorship of the IGLTA Foundation’s Leadership Think Tank, which will be held at the Atlanta offices of Google. This invitation-only roundtable discussion unites C-Suite thought leaders from LGBTQ+ welcoming travel businesses around the world to address key issues facing global tourism.

PROMOTIONAL & ON-SITE BENEFITS:

- Second-tier logo visibility on convention-related web properties, event signage, print material & sponsor appreciation video
- Naming rights of the IGLTA Foundation Think Tank sponsorship (ie: The IGLTA Foundation Think Thank, Presented with support from ___ and Google.)
- Recognition from the podium and opportunity to make brief Executive Opening Remarks (3-5 minutes) or show a short promotional video at Think Tank
- On-site logo recognition & Opportunity to distribute promotional material during Think Tank¹
- Convention registrations for up to two participants
- Logo in Convention mobile app

- Brand recognition & opportunity to distribute industry White Paper presenting findings from the Think Tank
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Promotional item inserted in Convention Participant Welcome Bag¹
- Brochure distribution from shared table in registration area¹

* Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue. * Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org
BUYER/SUPPLIER MARKETPLACE - HEADLINE SPONSOR

Promotional fee: US$25,000 SOLD

Headline sponsor of the IGLTA Buyer/Supplier Marketplace. Pre-qualified buyers will meet with participating suppliers in pre-scheduled, one-on-one appointments. The 2019 Buyer/Supplier Marketplace generated more than 1,000 appointments with buyers that sell US$91.7 million in LGBTQ+ travel annually.

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an IGLTA Convention Sponsor
- Logo visibility on convention-related web properties, event signage, print material & sponsor appreciation video
- Banner ad and logo in Convention mobile app
- Recognition and branding opportunities at the Buyer/Supplier Marketplace¹
- Opportunity to distribute promotional item during the Buyer/Supplier Marketplace¹
- Opportunity to address participants of the Buyer/Supplier Marketplace (5-7 minutes)
- Convention registrations for up to two participants
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Dedicated eBlast to Buyer/Supplier Marketplace Participants
- Promotional item inserted in Convention Delegate Welcome Bag¹
- Brochure distribution from shared table in registration area¹
- Participation in Buyer/Supplier Marketplace

Additional Sponsorship Opportunities Available (includes F&B):

- Morning or Afternoon Coffee Break: US$7,500
- Lunch: US$15,000
- Buyer’s Reception: US$10,000
- Logo/Branded Pastries served with any coffee break: US$2,000

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org
MEDIA SPONSOR SOLD

Promotional fee: US$20,000 USD (does not include F&B*)

Exclusive media sponsor for the convention Media Networking Event and official Media Reception.

PROMOTIONAL & ON-SITE BENEFITS:

• Recognition as an Official Sponsor
• Second-tier logo visibility on convention-related web properties, event signage, print material & sponsor appreciation video
• Recognition for the Media Networking Event and at the Media Reception¹
• Opportunity to distribute promotional item during the Media Reception
• Convention registrations for up to two participants
• Logo in Convention Program mobile app
• Shared recognition in the following convention-related communications:
  o Convention press release (375 media outlets)
  o Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  o Convention eBlast to IGLTA Members & Registered Convention Participants
• Promotional item inserted in Convention Delegate Welcome Bag²
• Double table at the Media Networking Event¹

*Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue.

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.
MOBILE APP SPONSOR SOLD

Promotional fee: US$15,000

Exclusive sponsor of the IGLTA Convention Mobile App

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an Official Sponsor
- Second-tier logo recognition on convention-related web properties, event signage, print material & sponsorship appreciation video
- Logo recognition on home screen of mobile app
- Logo recognition on mobile app promo signage in registration area
- Convention registration for up to two participants
- Logo recognition + hyperlink in sponsor section of mobile app
- Shared recognition in the following convention-related communications:  
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Promotional item inserted into Convention Delegate Welcome Bag
- Brochure distribution from shared table in registration area
- Full-screen advertisement in mobile app
- Promotional video in mobile app
- Promotional campaign on IGLTA Social Media Channels to encourage attendees to download & use mobile app

1Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention?

Contact us: sponsorship@iglta.org
IGLTA HONORS SPONSORSHIP SOLD

Promotional fee: US$20,000 per year, minimum three-year commitment

Exclusive sponsorship of the IGLTA Honors® Awards which celebrate the individuals and businesses that have improved the landscape of LGBTQ+ travel. Award recipients are selected by the IGLTA Board of Directors from the association’s membership of businesses in approximately 80 countries.

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an Official Sponsor
- Second-tier logo visibility on all convention-related web properties, event signage, print material & sponsor appreciation video
- Naming rights of IGLTA Honors® Awards (ie: The IGLTA Honors® Awards presented by ____)
- Opportunity for sponsor to present one of the IGLTA Honors® Awards onstage
- Opportunity for sponsor to produce branded step-and-repeat backdrop for IGLTA Honors photo opportunities
- Recognition at each IGLTA Honors® Award presentation (up to five per convention)
- Convention registrations for up to two participants
- Logo in Convention mobile app

- Recognition in IGLTA Honors® Award press release
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Dedicated eBlast to IGLTA Members & Convention Participants
- Promotional item inserted in Convention Delegate Welcome Bag
- Brochure distribution from shared table in registration area

Interested in sponsoring the IGLTA Global Convention?

Contact us: sponsorship@iglta.org
**OFFICIAL SPONSOR**

Promotional fee: US$15,000 each (does not include F&B*)

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**PROMOTIONAL & ON-SITE BENEFITS:**

- Second-tier logo visibility on convention-related web properties, event signage, print material & sponsor appreciation video
- Recognition from the podium and presentation by IGLTA of your short promotional video during sponsored plenary session or event
- Opportunity to distribute promotional item during sponsored event¹
- Convention registrations for up to **two** participants
- Logo in Convention mobile app

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**Host of one of the following key events:**

- Plenary Session
- Networking Breakfast*
- Networking Lunch*
- Sponsor Reception*

- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants

- Promotional item inserted in Convention Delegate Welcome Bag¹
- Brochure distribution from shared table in registration area¹

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*Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue.¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

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 Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org
CONFERENCE SPONSOR
Promotional fee: US$7,500 each (does not include F&B*)
Exclusive host of one of the following:
• Coffee Break*
• Hosted Hospitality Suite*
• Wi-Fi Sponsor sold*
• Social Media Sponsor: Social Media Lounge & live Social Media feed sold*
• Women in Business Event* sold*
• Professional Headshot Photo Lounge²
• Board of Director’s Meeting*
• IGLTA Foundation Volunteer Box Lunch*
• IGLTA Foundation Volunteer Event

PROMOTIONAL & ON-SITE BENEFITS:
• Third-tier logo visibility on convention-related web properties, eventsignage, print material & sponsor appreciation video
• Recognition from the podium at sponsored event
• Opportunity to distribute promotional item during sponsored event¹
• Convention registration for one participant
• Logo in Convention mobile app
• Shared recognition in the following convention-related communications:
  o Convention press release (375 media outlets)
  o Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  o Convention eBlast to IGLTA Members & Registered Convention Participants
• Social Media Sponsor: possibility to brand the lounge with your logo, pull-up banners, promotional items, etc.

¹Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and may be direct-billed by the venue.
²Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.
³Promotional fee does not include cost of photo booth rental, set-up/tear-down and on-site maintenance.

Interested in sponsoring the IGLTA Global Convention?

Contact us: sponsorship@iglta.org
IGLTA PRESS CONFERENCE & TOURISM SHOWCASE
HEADLINE SPONSOR
Promotional fee: US$7,500 (does not include F&B*)
Headline sponsor of the IGLTA Press Conference on **Tuesday, 7 September** in Atlanta

PROMOTIONAL & ON-SITE BENEFITS:
• Third-tier logo visibility on convention-related web properties, event signage, print material & sponsor appreciation video
• Recognition from the podium at Press Conference
• One dedicated hi-top expo table at Press Conference
• Opportunity to make brief (3-5 minutes) Executive/Welcoming remarks at Press Conference
• Opportunity to distribute promotional materials to Press Conference attendees
• Opportunity to display one roll-up banner at Press Conference
• Convention registration for **one** participant
• Logo in Convention mobile app
• Shared recognition in the following convention-related communications:
  • Convention press release (375 media outlets)
  • Convention article in IGLTA eNewsletter (8,500 opt-in subscribers)
  • Convention eBlast to IGLTA Members & Registered Convention Participants

EXPO TABLE AT TOURISM SHOWCASE
Promotional fee: US$1,250 each
Held in conjunction with the IGLTA Press Conference, the Tourism Showcase is a unique opportunity to highlight your tourism brand or product and network with local media.

PROMOTIONAL & ON-SITE BENEFITS:
• One dedicated hi-top expo table at Press Conference
• Opportunity to distribute promotional materials from hi-top expo table during Press Conference
• Opportunity to display one roll-up banner at Press Conference

*Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and may be direct-billed by the venue.

*Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention?
Contact us: sponsorship@iglta.org
Showcase your destination or tourism business at the TLC Tourism Showcase Networking Lunch
The TLC Tourism Showcase Networking Lunch will bring together all IGLTA convention attendees for two hours of networking, giving you prime access to meet with travel industry leaders and decision makers from around the globe. Exhibitors will include the IGLTA Unique Destinations, local businesses & Pride Organizations in addition to IGLTA Member businesses.

Headline sponsor: **US$7,500** (only three available) **2 SOLD, 1 AVAILABLE**
Promotional fee includes recognition as a Conference (third-tier) sponsor and the following promotional benefits at the TLC Tourism Showcase: one six-foot expo table with premium placement, opportunity to show a promotional video (silent, continuous loop in equal rotation with videos from up to two other headline sponsors), 1 delegate welcome bag insert + full three-day IGLTA convention registration for one person.

Premium Expo Package: **US$3,000**
Promotional fee includes the following at the TLC Tourism Showcase: one six-foot expo table + 1 delegate welcome bag insert + full three-day IGLTA convention registration for one person.

Standard Expo Package: **US$1,250**
Promotional fee includes the following at the TLC Tourism Showcase: one dedicated hi-top expo table + showcase networking lunch attendance for one representative. Full three-day IGLTA convention registration **not** included (available at an additional cost).

Also available: add-on participation in the Buyer/Supplier Marketplace to any of the above packages. All exhibitors may display a roll-up banner and distribute promotional items from their expo table.

All TLC Tourism Showcase exhibitors are invited to contribute a prize for a drawing to be held at the end of the TLC Tourism Showcase Networking Lunch.
PROMOTIONAL OPPORTUNITIES
Promotional fee: US$7,000 each (does not include production charges)
Let convention participants and volunteers promote your company.
Your company’s logo will be displayed on branded promotional items and seen by all
attendees throughout the Convention!
You supply the promotional item, so be creative with your design!

PROMOTIONAL & ON-SITE BENEFITS:
• Sponsor logo and IGLTA logo displayed on promotional item [you supply]
• Brochure distribution from shared table in registration area¹
• Opportunity to insert promotional item in Convention Participant Welcome Bag¹

Personal Protection Equipment: Face Masks & Hand Sanitizer
Provide PPE kits including branded face masks and hand sanitizer to all convention attendees.
Qty: 400 PPE kits

Badge Lanyards [sold]
Brand each delegate badge lanyard and maximize exposure for your company throughout the duration
of the convention.
Qty: 400

Room Key Sponsorship
Let convention participants wake up with and say good night to your company with branded key cards.
Qty: 400

Delegate Welcome Bags
Convention participants will help you market your company and services with branding on each
Delegate Welcome bag. These bags, which will be used long after the convention, help maintain
awareness of your brand for years to come.
Qty: 400

Volunteer Polos
Highlight your brand on designer Polos (supplied by you) at the Convention. Volunteers will get to keep
their polos, thus providing your brand with continued visibility for several years following the convention.
Qty: 75-125

Please note: Promotional fee does not include production or shipping & handling charges.
If possible, promotional items should include sponsor’s logo and IGLTA logo.
Artwork is subject to approval by IGLTA in advance. Production and delivery deadlines apply.
¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.
PROMOTIONAL ITEM & BROCHURE DISTRIBUTION OPPORTUNITIES

Put your product sample, promotional item or brochure directly in the hands of convention participants!

ROOM DROP
Have your product sample, promotional item or brochure delivered directly to participants’ rooms at a selected time during the convention.

Price per item:
- US$995 shared room drop (plus hotel service charge)
- US$1,995 dedicated room drop (plus hotel service charge)

DEDICATED EXPO TABLE IN CONVENTION REGISTRATION AREA
Display your brand, product or destination from an expo table in the convention registration area throughout the duration of the convention.

Price per item:
- US$695 small businesses (less than 10 employees)
- US$1,495 large businesses (10 employees or more)

WELCOME BAG INSERTS
Insert your product sample, promotional item or brochure in the Welcome Bags that will be distributed to all participants at Registration.

- US$495 small businesses (less than 10 employees)
- US$795 large businesses (10 employees or more)

BROCHURE DISTRIBUTION FROM SHARED TABLE IN CONVENTION REGISTRATION AREA
Your brochure or flyer will be available to all Convention Participants from a table in the convention registration area throughout the duration of the convention.

- US$395 small businesses (less than 10 employees)
- US$695 large businesses (10 employees or more)

Customized promotional opportunities are available and we welcome your creative ideas. Contact us today to discuss your specific marketing objectives!

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org

Footnotes:
1. Additional hotel-imposed service charge applies. Hotel service charge is the responsibility of the sponsor and will be direct-billed to sponsor by the hotel.
2. Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.
Product samples, promotional items and brochures are the responsibility of the sponsor.

Shipping, handling & storage charges not included.

**BREAKOUT EDUCATIONAL SESSIONS**

US$1,500 each

Be a part of the IGLTA Convention Educational Series by sponsoring a Breakout Session.

**PROMOTIONAL & ON-SITE BENEFITS INCLUDE:**

- Logo on signage outside of breakout session room
- Recognition at beginning of breakout session
- Opportunity to distribute promotional item to session attendees
- Text recognition in Convention Program mobile app

1Product samples, promotional items and brochures are the responsibility of the sponsor. Shipping, handling & storage charges not included.

**MOBILE APP ADVERTISING**

Your advertising will appear in IGLTA Convention mobile app used by participants.

**Mobile app advertising rates:**

<table>
<thead>
<tr>
<th>Home Page Banners</th>
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<tbody>
<tr>
<td>Small banner, one day (5 available)</td>
<td>US$ 195</td>
</tr>
<tr>
<td>Large banner, one day (5 available)</td>
<td>US$ 395</td>
</tr>
<tr>
<td>Small banner, 4 days (5 available)</td>
<td>US$ 395</td>
</tr>
<tr>
<td>Large banner, 4 days (5 available)</td>
<td>US$ 695</td>
</tr>
</tbody>
</table>

Full-screen ad (5 available): US$ 1,695

Destination video (5 available): US$ 1,995

*Material & payment deadline for Mobile App Advertising: 1 June 2021*

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org
CONTACT:

Clark Massad, Vice President – Global Partnerships & Convention Sponsorships
Leandro Aragonez, Fulfillment Coordinator

Please note:
Conference Dates: 8-11 September 2021
Location: W Midtown Atlanta • 188 14th Street NE, Atlanta, Georgia 30361 USA

About IGLTA & The IGLTA Foundation
The International LGBTQ+ Travel Association is the global leader in advancing LGBTQ+ travel and a proud Affiliate Member of the United Nations World Tourism Organization. In 2013, the association signed on to ECPAT’s Tourism Child Protection Code of Conduct to prevent child exploitation. The association's membership includes LGBTQ+ and LGBTQ+ friendly accommodations, destinations, service providers, travel advisors, tour operators, events and travel media in approximately 80 countries. The IGLTA Foundation supports the mission of IGLTA and its membership with a focus on education, research and developing future leaders in LGBTQ+ tourism.

For more information visit igtla.org or igtla.org/foundation and follow us on Facebook, Twitter and Instagram @iglta

All prices are in US Dollars. Payment in full of the promotional fee is due prior to the start of the Convention.
Customized sponsorship, hosting or promotional packages are available, and we welcome your creative ideas! Prices reflect promotional fees only and do not include catering, food & beverage or other supplemental service charges. Where applicable, catering costs are the responsibility of sponsor and may be direct-billed to the sponsor by the host venue. Production costs of sponsored promotional items are the responsibility of the sponsor and all designs are subject to prior approval from IGLTA. All shipping/handling or storage fees are the responsibility of the sponsor and will be direct-billed to the sponsor by the venue. Convention Program is subject to change. Visit igtlaconvention.org or contact IGLTA for final Convention Program. Photos: © Rachel Covello, OUTCOAST Photography (unless otherwise indicated).

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